



For Immediate Release

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YLC WEDNESDAY AT THE SQUARE ANNOUNCES LINEUP AND PARTNERSHIP WITH NEW ORLEANS SAINTS

Young Leadership Council Celebrates 10-Year Anniversary of Concerts

NEW ORLEANS – March 11, 2009 – The Young Leadership Council (YLC) is proud to announce its **10th Annual YLC Wednesday at the Square** concert series lineup, which includes national act Letters to Cleo, as well as regional and local favorites like Trombone Shorty, Galactic, Marcia Ball and Amanda Shaw. *Full schedule follows below.*

This year's series will feature the New Orleans Saints as the title sponsor.

"We are thrilled to celebrate the series' 10th anniversary. It's amazing how far this event has come. We're talking about an event that started with a few hundred people attending each week to one that consistently averages 5,000 people per week and has become a rite of Spring in New Orleans," said Amy Boyle, Executive Director of the YLC. "The fact that the hometown favorite New Orleans Saints are on board as our title sponsor is *lagniappe!*"

"The Saints are committed to the total health of our community which includes cultural initiatives throughout the region, and the Wednesday at the Square concerts provide an outlet for everyone in our area to get together and enjoy themselves," said Owner/Executive Vice President **Rita Benson LeBlanc**. "Our club and the Young Leadership Council will be holding what is ultimately a weekly, free festival at Lafayette Square with great food and great entertainment, and we invite everyone to come out and have fun while celebrating living in New Orleans."

The free concert series runs **every Wednesday from April 1–June 17, 2009, 5:00–7:30 pm in Lafayette Square** just off Poydras Street between St. Charles Avenue and Camp Street across from Gallier Hall.

YLC Wednesday at the Square features one music stage with performances by two different bands each week. There is food and treats from some of New Orleans' most popular names, including Plum Street Snoballs, plus beer from Abita Brewing Company along with cocktails, soft drinks and more. Artists from New Orleans and the Mississippi Gulf Coast will also be on hand in the Artist Village selling glass art, handmade jewelry, ceramics, high art photographs, and other various items for the home.

YLC Wednesday at the Square has made it easier to purchase food and beverage tickets. Fans can avoid the lines and pre-purchase tickets online at www.wednesdayatthesquare.com.

To celebrate 10 years of free concerts, YLC Wednesday at the Square will sponsor 10 Ticket Giveaways. Follow YLC Wednesday at the Square at www.twitter.com/WedAtTheSquare to get exclusive tips of where the tickets can be found. The first hint will be posted March 12, 2009.

YLC Wednesday at the Square 2009 Schedule

April 1	Bucktown All-Stars + Soul Rebels
April 8	Ivan Neville's DUMPSTAPHUNK + Shades of Praise
April 15	Jeremy Davenport + The Preservation Hall-Stars
April 22	Kermit Ruffins & the Barbecue Swingers + Jake Smith
April 29	Marcia Ball + Marva Wright & the BMW's
May 6	Big Sam's Funky Nation + The Dynamites featuring Charles Walker
May 13	Amanda Shaw & The Cute Guys + Honey Island Swamp Band
May 20	Letters to Cleo + MaryAnne Marino
May 27	Bag of Donuts + The Figs
June 3	Trombone Shorty & Orleans Avenue + John Boutté and Paul Sanchez
June 10	The Boogie Men + Dr. Gonzeaux
June 17	GALACTIC + Hot 8 Brass Band

To receive weekly updates on the series, fans can sign up for YLC Wednesday at the Square emails at www.wednesdayatthesquare.com.

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2009 Talent Line Up

To find out more information about our talent lineup, visit their websites at the following URL addresses:

Bucktown All-Stars

www.bucktownallstars.com

The Soul Rebels

www.soulrebelsbrassband.com

Ivan Neville's DUMPSTAPHUNK

www.myspace.com/dumpstaphunk

Shades of Praise

www.shadesofpraise.org

Jeremy Davenport

www.jeremydavenport.com

The Preservation Hall-Stars

Kermit Ruffins & the Barbecue Swingers

www.basinstreetrecords.com/artists/kermit-ruffins.html

Jake Smith

www.myspace.com/jakesmithmusic

Marcia Ball

www.marciaball.com

Marva Wright & the BMW's

www.marvawright.com

Big Sam's Funky Nation

www.bigsamsfunkynation.com

The Dynamites feat. Charles Walker

www.myspace.com/thedynamitesband

Amanda Shaw & the Cute Guys

www.amandashaw.com

Honey Island Swamp Band

www.honeyislandswampband.com

Letters to Cleo

www.letterstocleo.net

Bag of Donuts

www.bagofdonuts.com

The Figs

www.thefigsband.com

Trombone Shorty & Orleans Avenue

www.tromboneshorty.com

John Boutté & Paul Sanchez

www.johnboutte.com

www.paulsanchez.com

The Boogie Men

www.boogiemen-nola.com

Dr. Gonzeaux

www.drgonzeaux.com

GALACTIC

www.galacticfunk.com

Hot 8 Brass Band

www.hot8brassband.com